# got jobs?

# **IOWA DAIRY DOES!**



### Learn more at GotDairyJobs.org

**Sources:** Farms and plants calculated by the U.S. Dairy Export Council and National Milk Producers Federation utilizing data from the U.S. Department of Agriculture. Jobs calculated from 2019 Dairy Delivers<sup>®</sup>, the International Dairy Foods Association's economic impact tool.

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# Dairy Delivers®

The Economic Impact of Dairy Products in the United States

48,728 TOTAL JOBS

DIRECT JOBS 14,878

INDIRECT JOBS 33,850 \$2.5 Billion IN WAGES

3.0<sup>%</sup> US GDP CONTRIBUTION

6.1<sup>%</sup> IOWA GDP CONTRIBUTION

> \$529.0 Million FEDERAL TAX CONTRIBUTION

> \$338.9 Million STATE TAX CONTRIBUTION

### \$11.6 BILLION TOTAL ECONOMIC IMPACT

<sup>\$8.0B</sup>

ECONOMIC IMPACT

\$3.6B DIRECT ECONOMIC IMPACT

<u>The Power of Dairy</u>



Milk <sup>\$</sup>51.4B Impact **64.4K Jobs** 



**Ice Cream** 

\$11.0B Impact

26.1K Jobs

Cheese \$50.9B Impact 52.2K Jobs



Cultured \$5.5B Impact 6.9K Jobs



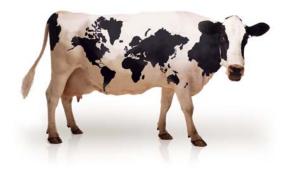
Ingredients <sup>\$</sup>14.1B Impact 9.3K Jobs

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# IOWA DAIRY **WORKS FOR THE WORLD**



Global demand for protein-rich dairy is rising.

Consequently, U.S. dairy exports have more than quadrupled since 2000, to \$5.6 billion in 2018. Our top five markets are Mexico (\$1.4 billion), Southeast Asia (\$771 million), Canada (\$639 million), China (\$500 million) and Japan (\$270 million).

That's good news because dairy exports create lowa jobs and lift the state's economy.

# IOWA DAIRY EXPORTS BY THE NUMBERS

**1,120** dairy farms

**23** dairy plants

1,829 Iowa jobs created by dairy exports

## **\$135 million** in dairy exports

**\$303 million** Iowa economic impact from dairy exports

Sources: Calculations are estimates by the U.S. Dairy Export Council and National Milk Producers Federation based on 2018 data from the U.S. Department of Agriculture and the U.S. Census Bureau. Economic impacts are estimated using multiplier formulas from the U.S. Bureau of Economic Analysis. State job estimates do not include "spillover" jobs generated by exports originating in another state.



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