got jobs?

LOUISIANA DAIRY DOES!

Farms

Jobs 28,000+

Learn more at GotDairyJobs.org

Sources: Farms and plants calculated by the U.S. Dairy Export Council and National Milk Producers Federation utilizing data from the U.S. Department of Agriculture. Jobs calculated from 2019 Dairy Delivers®, the International Dairy Foods Association's economic impact tool.

BROUGHT TO YOU BY:







Dairy Delivers®

The Economic Impact of Dairy Products in the United States

LOUISIANA



28,111 TOTAL JOBS

DIRECT JOBS 11,973

INDIRECT JOBS 16,138

\$1.2

3.0% **US GDP** CONTRIBUTION

1.9% **LOUISIANA GDP CONTRIBUTION**

> **\$216.3** Million

\$187.6 Million STATE TAX

\$4.8 BILLION **TOTAL ECONOMIC IMPACT**

> \$1.2B DIRECT ECONOMIC IMPACT ^{\$}3.5B INDIRECT ECONOMIC IMPACT

The Power of Dairy



\$51.4B Impact **64.4K Jobs**



Ice Cream \$11.0B Impact **26.1K Jobs**



\$50.9B Impact **52.2K Jobs**

Cheese



Cultured \$5.5B Impact 6.9K Jobs



Ingredients \$14.1B Impact 9.3K Jobs

LOUISIANA DAIRY WORKS FOR THE WORLD





Global demand for protein-rich dairy is rising.

Consequently, U.S. dairy exports have more than quadrupled since 2000, to \$5.6 billion in 2018. Our top five markets are Mexico (\$1.4 billion), Southeast Asia (\$771 million), Canada (\$639 million), China (\$500 million) and Japan (\$270 million).

That's good news because dairy exports create Louisiana jobs and lift the state's economy.

LOUISIANA DAIRY EXPORTS BY THE NUMBERS

90 dairy farms

2 dairy plants

67 Louisiana jobs created by dairy exports

\$4 million in dairy exports

\$8 million Louisiana economic impact from dairy exports

Sources: Calculations are estimates by the U.S. Dairy Export Council and National Milk Producers Federation based on 2018 data from the U.S. Department of Agriculture and the U.S. Census Bureau. Economic impacts are estimated using multiplier formulas from the U.S. Bureau of Economic Analysis. State job estimates do not include "spillover" jobs generated by exports originating in another state.







