

# got jobs?

## MINNESOTA DAIRY DOES!



Learn more at [GotDairyJobs.org](https://GotDairyJobs.org)

**Sources:** Farms and plants calculated by the U.S. Dairy Export Council and National Milk Producers Federation utilizing data from the U.S. Department of Agriculture. Jobs calculated from 2019 Dairy Delivers®, the International Dairy Foods Association's economic impact tool.

BROUGHT TO YOU BY:



# MINNESOTA

## Dairy Delivers®

The Economic Impact  
of Dairy Products  
in the United States

**104,797 TOTAL JOBS**



**\$6.0 Billion**  
IN WAGES

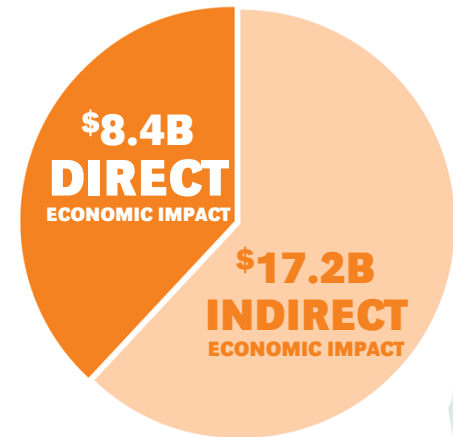
**3.0%**  
US GDP  
CONTRIBUTION

**7.0%**  
MINNESOTA  
GDP CONTRIBUTION

**\$1.6 Billion**  
FEDERAL TAX  
CONTRIBUTION

**\$978.9 Million**  
STATE TAX  
CONTRIBUTION

**\$25.7 BILLION**  
TOTAL ECONOMIC IMPACT



## The Power of Dairy



**Milk**

**\$51.4B Impact**  
**64.4K Jobs**



**Ice Cream**

**\$11.0B Impact**  
**26.1K Jobs**



**Cheese**

**\$50.9B Impact**  
**52.2K Jobs**



**Cultured**

**\$5.5B Impact**  
**6.9K Jobs**



**Ingredients**

**\$14.1B Impact**  
**9.3K Jobs**

# MINNESOTA DAIRY WORKS FOR THE WORLD



Global demand for protein-rich dairy is rising.

Consequently, U.S. dairy exports have more than quadrupled since 2000, to \$5.6 billion in 2018. Our top five markets are Mexico (\$1.4 billion), Southeast Asia (\$771 million), Canada (\$639 million), China (\$500 million) and Japan (\$270 million).

That's good news because dairy exports create Minnesota jobs and lift the state's economy.

## MINNESOTA DAIRY EXPORTS BY THE NUMBERS

**2,980**  
dairy farms

**31**  
dairy plants

**4,195** Minnesota jobs  
created by dairy exports

**\$251 million**  
in dairy exports

**\$610 million** Minnesota  
economic impact from dairy exports

Sources: Calculations are estimates by the U.S. Dairy Export Council and National Milk Producers Federation based on 2018 data from the U.S. Department of Agriculture and the U.S. Census Bureau. Economic impacts are estimated using multiplier formulas from the U.S. Bureau of Economic Analysis. State job estimates do not include "spillover" jobs generated by exports originating in another state.

**got jobs?**  
Dairy Creates Jobs,  
Exports Create More

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