qot lobs?

NEBRASKA DAIRY DOES!

Farms

Jobs 18,000+

Plants

Learn more at GotDairyJobs.org

Sources: Farms and plants calculated by the U.S. Dairy Export Council and National Milk Producers Federation utilizing data from the U.S. Department of Agriculture. Jobs calculated from 2019 Dairy Delivers®, the International Dairy Foods Association's economic impact tool.

BROUGHT TO YOU BY:







Dairy Delivers®

The Economic Impact of Dairy Products in the United States

18,066 TOTAL JOBS

DIRECT JOBS

5,758

INDIRECT JOBS

12,308

NEBRASKA



\$970.7 Million

3.0% **US GDP** CONTRIBUTION

\$3.8 BILLION **TOTAL ECONOMIC IMPACT**

3.1% **NEBRASKA GDP CONTRIBUTION**

\$138.8

^{\$}90.6 **Million**

^{\$}720.2M DIRECT ECONOMIC IMPACT

^{\$}3.1B INDIRECT ECONOMIC IMPACT

The Power of Dairy



Milk \$51.4B Impact **64.4K Jobs**



Ice Cream \$11.0B Impact **26.1K Jobs**



\$50.9B Impact **52.2K Jobs**

Cheese



Cultured \$5.5B Impact 6.9K Jobs



Ingredients \$14.1B Impact 9.3K Jobs

NEBRASKA DAIRY WORKS FOR THE WORLD





Global demand for protein-rich dairy is rising.

Consequently, U.S. dairy exports have more than quadrupled since 2000, to \$5.6 billion in 2018. Our top five markets are Mexico (\$1.4 billion), Southeast Asia (\$771 million), Canada (\$639 million), China (\$500 million) and Japan (\$270 million).

That's good news because dairy exports create Nebraska jobs and lift the state's economy.

NEBRASKA DAIRY EXPORTS BY THE NUMBERS

155 dairy farms 8 dairy plants

510 Nebraska jobs created by dairy exports

\$37 million in dairy exports

\$86 million Nebraska economic impact from dairy exports

Sources: Calculations are estimates by the U.S. Dairy Export Council and National Milk Producers Federation based on 2018 data from the U.S. Department of Agriculture and the U.S. Census Bureau. Economic impacts are estimated using multiplier formulas from the U.S. Bureau of Economic Analysis. State job estimates do not include "spillover" jobs generated by exports originating in another state.







