

got jobs?

NEW MEXICO DAIRY DOES!



Learn more at GotDairyJobs.org

Sources: Farms and plants calculated by the U.S. Dairy Export Council and National Milk Producers Federation utilizing data from the U.S. Department of Agriculture. Jobs calculated from 2019 Dairy Delivers®, the International Dairy Foods Association's economic impact tool.

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NEW MEXICO

Dairy Delivers®

The Economic Impact
of Dairy Products
in the United States

21,659 TOTAL JOBS

DIRECT JOBS
5,437

INDIRECT JOBS
16,222

**\$950.2
Million**
IN WAGES

3.0%
US GDP
CONTRIBUTION

4.5%
NEW MEXICO
GDP CONTRIBUTION

**\$189.8
Million**
FEDERAL TAX
CONTRIBUTION

**\$129.3
Million**
STATE TAX
CONTRIBUTION

\$4.5 BILLION
TOTAL ECONOMIC IMPACT

\$1.5B
DIRECT
ECONOMIC IMPACT

\$3.0B
INDIRECT
ECONOMIC IMPACT

The Power of Dairy



Milk

\$51.4B Impact
64.4K Jobs



Ice Cream

\$11.0B Impact
26.1K Jobs



Cheese

\$50.9B Impact
52.2K Jobs



Cultured

\$5.5B Impact
6.9K Jobs



Ingredients

\$14.1B Impact
9.3K Jobs

NEW MEXICO DAIRY WORKS FOR THE WORLD



Global demand for protein-rich dairy is rising.

Consequently, U.S. dairy exports have more than quadrupled since 2000, to \$5.6 billion in 2018. Our top five markets are Mexico (\$1.4 billion), Southeast Asia (\$771 million), Canada (\$639 million), China (\$500 million) and Japan (\$270 million).

That's good news because dairy exports create New Mexico jobs and lift the state's economy.

NEW MEXICO DAIRY EXPORTS BY THE NUMBERS

140
dairy farms

6
dairy plants

3,646 New Mexico jobs
created by dairy exports

\$237 million
in dairy exports

\$433 million New Mexico
economic impact from dairy exports

Sources: Calculations are estimates by the U.S. Dairy Export Council and National Milk Producers Federation based on 2018 data from the U.S. Department of Agriculture and the U.S. Census Bureau. Economic impacts are estimated using multiplier formulas from the U.S. Bureau of Economic Analysis. State job estimates do not include "spillover" jobs generated by exports originating in another state.

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Dairy Creates Jobs,
Exports Create More

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